



xplora  
signs & digital

**DESIGN.MANUFACTURE.INSTALL.MAINTAIN**

# CONTACT

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## INTRODUCTION

In 1999 Xplore Signs & Digital took the opportunity to establish a complete sign company which has progressed rapidly over the last 8 years.

The original company was based in a small office in Bolton, producing Large Format Print graphics. Within a year, due to increased business, the company moved to a 5000 sq ft unit in St Pauls Mill.

Our objective is provide a competitively priced one stop shop for Design - Manufacture - Installation - Maintenance of signage and Large Format Print Graphics.

**“Good Signage will sell a company and has a huge impact on it's image”**



## SERVICES

### 01. CONSULTATION

Upon enquiry we will arrange a meeting (either at your premises or at our offices) to discuss your requirements. We will take details of any branding and design requirements, and discuss planning permission or landlords' consent that you may require.

### 02. SITE SURVEY

A member of our skilled team will then visit your premises to take accurate measurements, draw up basic plans and assess fabrication requirements. Materials, fixings and, if applicable, access equipment requirements will be discussed.

### 03. DESIGN

You will then be introduced to our design team who will undertake any design for print and production using their expertise in CAD, illustration, photo manipulation and 3D modelling. We provide mockups, samples and/or proofs of all work, and discuss fabrication options.

### 04. FABRICATION

Once the final design has been approved we'll calculate the projected turnaround and arrange an installation/delivery date. Our design and production teams will work closely with our metalshop, wood-workers, print room, application and assembly teams; to ensure the original concept is conveyed flawlessly.

### 05. INSTALLATION

Our dedicated installation team will install your new signage and will liaise with your arranged contact to discuss any access requirements to ensure installations are carried out safely and at your convenience. We strictly adhere to all health and safety legislation.

With our skilled design, fabrication and national fitting teams, we can provide for all your signage

## DEPARTMENTS

SALES

DESIGN

MARKETING

SITE SURVEYS

VINYL AND DIGITAL METAL

FABRICATION PLASTIC

FABRICATION ASSEMBLY

PRODUCTION

INSTALLATION

MAINTENANCE

Our quality control and production teams work closely with each department to ensure the highest quality



Xplore Signs & Digital continues to be a success because we have kept abreast with the new technology which has transformed the industry in the last fifteen years.

In today's market place, we are aware that responding to tight deadlines with the highest quality of service are key to success.

We have two of the latest large-format digital printing machines which are capable of print speeds up to 40m<sup>2</sup>/ hour. We also stock a vast range of printable materials at all times. Our large format printers, accompanied by two 1600mm wide vinyl plotters, and stocking a huge selection of guaranteed\* vinyls allows us to operate within the tightest of deadlines.

Our graphics are finished in-house, either on our 5m flat bed laminator, or our specialist encapsulation machine for both speed and precision.

Our in-house CNC machine allows us to cut, engrave and machine a wide range of materials including stainless steel, aluminium, acrylic and MDF. Combined with our well-equipped metal shop, we can handle any custom fabrication work.

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Xplore Signs & Digital also provides a national installation team with a fleet of fully-equipped vehicles with access, and health and safety equipment.

Our staff are trained to accreditation level on safe erection of scaffolding (PASMA) and the operation of MEWPS (IPAF).

Staff are trained annually to gain CSCS cards which are required on new build sites. We also carry out CRB checks within certain fitting teams to enable us to operate safely within national and local government bodies.





## SIGNAGE

Signs can convey a message while creating a mood or an atmosphere.

Signs are one of the most efficient and effective means of communication. Signs help people find you, they reach people who are passing by your establishment, they present an image of your business. In short, signs tell people who you are and what you are selling.

Signs are such a powerful communication medium that it is difficult to estimate the extent of their influence. Other media require the directed attention of the person receiving the message.





## INTERNAL



People judge your business the second they walk in the door, that's why it's so important to have well designed internal signage not only to direct the customer but to portray your brand and business in the correct way. The range of internal signs is vast and continually growing.



## EXTERNAL

External signage is key to maximising visibility, of both your premises and brand. A sign is an investment. Your sign is one of the most permanent parts of your business and is exposed to weather and constant use.

## TOTEMS

Totem signs are situated in a prominent position so they can be easily viewed by passing traffic.

Xplore Signs & Digital are specialists in bespoke fabrication, producing a totally individual and unique sign system; totems can be illuminated at night giving 24 hour advertising.





## FLEX FACES

Flex face signs can be found at many of the larger retail parks, and consist of an illuminated or non illuminated box framework with a PVC skin with graphics to suit.

As these signs don't have the restrictions of acrylic panel sizes, like traditional framed signs, joints or panel sections can be a thing of the past and sizes and shape almost limitless!

Illumination if planned and installed inside the flex face casing gives you brilliant results with a nice smooth spread of illumination.



## HOARDINGS / BANNERS / FLAGS

Hoardings - Short to medium term wooden hoardings are an effective way to get your message across. Fabricated from 3 x 6 treated framework with digitally printed graphics applied to the front panel can give maximum impact to let passing trade know of future developments.

Banners are a quick, cost effective way to promote and sell your company and products. Choose from heavy weight PVC material to light weight mesh banners that can be supplied and fitted to any size.

Flags are also a great way to promote brand awareness with their superior viewing height and simple, effortless changeovers.





## WAYFINDING



Wayfinding signs are a crucial part of customers finding their way to the right destination. With the right Wayfinding Sign design you can provide an aesthetically pleasing and efficient sign, which benefits the customer and compliments the company.



## VEHICLE GRAPHICS

Your vehicles are an ideal medium for additional advertising and brand reinforcement. This method of advertising has the benefit of being very cost-effective to display your company to a large audience.

Xplore Signs & Digital can aid you in raising your company profile, be it one-off vehicles, or an entire fleet. We use the latest full colour technology to create outstanding imaging solutions; from simple, lowcost lettering to full-colour vehicle wrapping.





## CUT VINYL

We carry a vast range of material colours in stock for quick and simple flat cut vinyl graphics. Let our design Signage Window Graphics Vehicle Graphics Hoardings Exhibition & Displays Wall Graphics Cut Vinyl team use your corporate logo and transform it into an outstanding advertising identity for your company vehicles. We also carry a very large catalogue of vehicle outlines, so whether it's a JCB or a long wheel base transit, we are able to create your designs without delay.

## WRAPS

All of our full colour vehicle wraps are printed and laminated with Hexis materials, wrapping itself into the vehicle shape for a flawless look.

# HEXIS





## FLEET

We offer a complete solution for your fleet graphic needs. We currently have a number of clients to whom we offer a catalogue for their fitting kit ordering, as well as a national fitting service. With our help, we can simplify the process of both supplying and fitting new decals, and providing replacements for older vehicles.



## WALL GRAPHICS

Xplore Signs & Digital can offer fantastic and outstanding wallpaper and wall-wrap graphics. Both products are bespoke so there are no limits on the design. Wallpaper can be produced with a smooth or textured finish. Wall-wrap can be used internally and externally.



## BUILD WRAPS

Xplore Signs & Digital has been testing a brand new material that enables us to completely cover brickwork, stonework, and many other building finishing materials with full colour graphics.



## ADDITIONAL PRODUCTS

Using our in-house large format digital printer we produce a vast range of exhibition systems including, pop-up displays, banner stands, literature dispensers and full colour banners. Bespoke acrylic and metal POS can also be designed to meet your requirements using our experience to highlight yours.



BANNER STANDS



LEAFLETS HOLDER



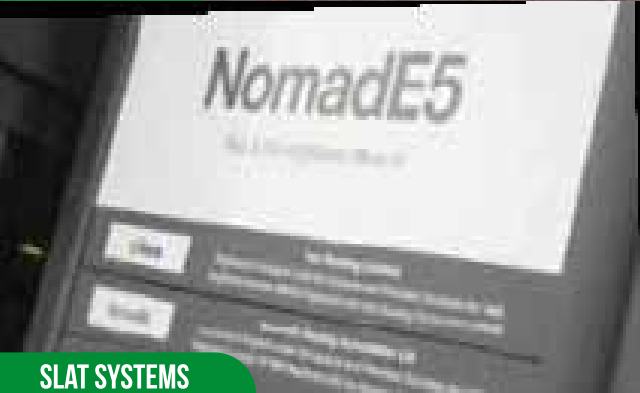
BESPOKE DISPLAYS



WATERBASED A-BOARD



A-BOARD



SLAT SYSTEMS



CABLE WINDOW DISPLAYS



POSTERCASE



John Lewis



Waitrose



## ASSOCIATED CLIENTS

Xplore Signs & Digital are associated with many blue chip clients locally and nationally. Some of our long established relationships have been formed over the last 8 years and are still strong, proving our dedication to our clients requirements.



## ENVIRONMENTAL POLICY

Xplore Signs & Digital recognises that its day-to-day operations and products have both a positive and negative impact on the environment. We are fully committed to minimising the pollution and harmful effects of its actions and products wherever practicable. We will ensure that every aspect of our activities are conducted in accordance with sound environmental practices.

We will achieve this by:

- Minimising the consumption of natural resources and energy, whilst consuming material goods in moderation
- Reducing the creation of waste by the adoption of improved operating practices and by the recycling of materials whenever practical
- Ensuring all waste and effluent is disposed of in a safe and responsible manner.
- Investing in the development of new products and processes that have an improved performance regarding their impact on the environment
- Complying with environmental legislation

Xplore Signs & Digital aims to foster among its staff, suppliers and customers, an understanding of environmental issues in the context of its business. Our collective task is to ensure that we continually improve the environmental impact of our total global activities.

By this policy Xplore Signs & Digital recognises its responsibility towards protection of the environment, and issues this statement as a commitment of both management and employees to minimising the environmental impact of its operations.

This policy will be reviewed on an annual basis to ensure its continuing effectiveness.



**WE NOW SEND APPROX 15% OF OUR WASTE TO LANDFILL**



**WE RECYCLE DIFFERENT PRODUCTS: DIBOND, FOAM, ACRYLIC, AND POLYCARBONATE, ALL ARE 100% RECYCLABLE**



**WE ONLY USE FSC PAPER FOR INTERNAL PAPERWORK**



FSC is an independent, non-governmental, not for profit organisation established to promote the responsible management of the world's forests.

This brochure is printed on recycled paper

## HEALTH & SAFETY ACCREDITATIONS



Xplore Signs & Digital have received accreditation over the last 4 years from SAFEcontractor, a leading edge scheme which recognises very high standards of health and safety practise amongst UK contractors.

Under the SAFEcontractor system, businesses undergo a vetting process, which examines health and safety procedures and their track record for safe practice.

Those companies meeting the high standard are included on a database, which is accessible to registered users only via a website, [www.safecontractor.com](http://www.safecontractor.com). Employer-organisations who sign up to the scheme can access the database, which enables them to vet potential contractors before they even set foot on site. These employers agree that, as users of the scheme, they will engage only those who have received accreditation.

We are now new members of the British Safety Council. Founded in 1957, the British Safety Council (BSC) is one of the world's leading independent authorities on health, safety and environmental sustainability.

BSC cover training, auditing and give an advisory role in all aspects of health and safety management.





## MISSION STATEMENT

To design, manufacture install and maintain signs to an exceptionally high quality standard. Promoting business practices that respect the Earth and the Environment.

To operate on a sustainable financial basis of profitable growth to enable expanding opportunities for development and career growth for our employees, and in turn initiating an improved quality of life.

[www.xploresigns.co.uk](http://www.xploresigns.co.uk)